



EMAIL: chyna.msmith@gmail.com

PORTFOLIO: www.chynamsmith.com

SKILLS & PROGRAMS

Interaction Design	Figma
Visual Design	Sketch
Rapid Prototyping	InVision
Responsive Design	Adobe CS (Ps, Ai, Xd)
Branding & Strategy	Zeplin
UX Consulting	Hotjar
User Research	Agile, Scrum
Data Visualizations	Jira, Confluence
Accessibility (WCAG)	Miro, Asana
Workshop Facilitation	HTML/CSS Knowledge

EDUCATION

Maryland Institute College of Art May 2020
Master's Degree in User Experience Design

University of Missouri - St. Louis Dec 2012
Bachelor's Degree in International Business
Bachelor's Degree in Logistics Management

HIGHLIGHTS

Conference Guest Speaker Jul 2023
WOW Digital Media Conference
Spoke on a panel of creative professionals about turning my passion into a profession

Featured Interview Jan 2023
Lover's Magazine (Creative Professionals)
Featured in an online collective spotlighting creative leaders who inspire change in design

Modern Day Tech Leader Award Feb 2022
Black Engineer of the Year Awards (BEYA)
Recognized for my career achievements, contributions, and thought leadership

Technology Rising Star Award Oct 2021
Women of Color STEM Conference
Recognized as a women of color who is excelling and shaping tech for the future

EXPERIENCE

Freelance UX & Product Designer Mar 2021 - Present
TrueUX Design LLC

Founder of a UX consulting firm that focuses on enhancing digital experiences by leveraging market research, user data, and product design. Partners with clients to provide a range of services, including brainstorming, UX audits, branding strategy, wireframing, design systems, usability testing, and low to high-fidelity prototyping.

Clients: Microsoft, American Cancer Society, Bayer, Envu, Planned Parenthood, Centene, WellCare, Channel Seed.

Sr. User Experience Designer Dec 2021 - May 2023
The Boeing Company

Led end-to-end design efforts for large-scale digital products for commercial and defense aircraft equipment.
Project highlight: Delivered UI design updates for display screens in the F/A-18 Super Hornet and EA-18G Growler in a joint partnership with the U.S. Navy for fleet modernization and sustainment.

User Experience Designer Nov 2018 - Nov 2021
The Boeing Company

Conducted discovery and research activities (e.g. heuristic evaluations, field studies, interviews, competitive analysis, usability studies, etc.) to build empathy and understand user goals, motivations, and behaviors. Designed visual artifacts including user flows, style guides, wireframes, mockups, and low to high-fidelity prototypes.

Project highlight: Facilitated design efforts for the C-17 learning management system used by pilots and instructors which enhanced training delivery methods and streamlined the record-keeping process, resulting in a reduction of \$1.2M annually in overall pilot training costs.

Technical Consultant Jul 2015 - Nov 2018
The Boeing Company

Collaborated closely with Enterprise End User Service teams and external vendors to effectively manage building and infrastructure requirements and provide technical solutions for new office sites.

External clients: Dell, Xerox, Cisco, Oracle, Avaya